



ccwomen+ membership

ask your boss template



WHAT IS CCWOMEN?

CCWomen is a professional community that aims to **support, celebrate, and connect** women and allies. Our mission is to transform the customer contact industry and business world, making it a more diverse, equitable, and inclusive place for all women professionals.



AS A PROFESSIONAL, DO YOU...

Lack a professional community for career advancement?

Need tangible development resources?

Want to amplify your brand image and digital presence?

DOES YOUR ORGANIZATION...

Lack awareness of the importance of gender parity?

Want to strengthen workplace belonging?

Seek collaborative, value-based brand alignment opportunities?

WHY OUR CCWOMEN+ MEMBERSHIP?

WEEKLY COMMUNITY UPDATES

Receive a curated weekly update with resources, celebrations, job posts, and more!

EXCLUSIVE MEMBER EVENTS

Attend CCWomen networking spaces including the Pre-Summit CCWomen Speaker lunch or dinner.

THOUGHT LEADERSHIP OPPORTUNITIES

Partner with CCWomen to expand your digital presence through content collaboration.

ON-SITE VIP PERKS

Receive CCWomen+ merch and reserved seating during our CCWomen Summits and CCW conferences.

CCW CONFERENCE DISCOUNTS

As an annual member, get discounts to our three main CCW conferences and CCWomen Summits.

USE OUR EMAIL TEMPLATE:

Hi [NAME],

I'm interested in joining CCWomen, a professional community for women and allies in customer contact. The platform provides access to year-round learning, mentorship, and networking opportunities that directly align with our company's values around growth and workplace belonging.

With members from notable companies like DraftKings, GrubHub, Peloton, and more, CCWomen offers unique access to greater visibility and thought leadership. I believe my paid membership can deliver a positive return on investment for both myself and our broader team by allowing me exclusive access to emerging CX trends, strategic business insights, and leadership best practices.

I would love to receive support for my membership, which is available at \$49 per month or \$499 annually. I'm happy to share more details or connect you with the CCWomen team if that's helpful.

Thank you for your time and consideration.

Best,
[NAME]

NEED BACK-UP? OUR TEAM IS HERE:



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